





## A Deep Dive into Independent **Contracting Workshop**

Thursday, April 6, 2023



## **Agenda**

- 1. What is an Independent Contractor?
- 2. How to become an independent contractor?
  - a. Marketing yourself
  - b. For DACA recipients working as employees
  - c. Negotiating a job offer into independent contracting
- 3. Brainstorming Worksheet and Breakout Groups
- 4. Large Group Shareback



## What is an Independent Contractor

An independent contractor is **self-employed and contracted** to perform work or provide services.

Because employers don't have to check the work authorization of independent contractors, it is a way for people who don't have a work permit to work.

#### **Pros**

- IC are their own boss
- Flexibility over their hours, clients, experiences, and earning potential
- Can claim tax deductions

#### **Challenges**

- IC don't have the same labor protections as employees
- Many employment relationship provide benefits that IC don't get such as min. wage, overtime, and paid vacation.

# Who are Independent Contractors?



million Americans



**Truck Drivers** 



Writers



Yoga/Fitness Instructors



**Artist/Designers** 



**Construction Workers** 



**Barbers/Beauticians** 



**Healthcare Workers** 



**Real Estate Agents** 



30% of freelancers chose to leave a full time job



3 in 4 would like to stay independent



## Marketing Yourself as an Independent Contractor

## Look for independent contracting postings!

#### Where?

- General job postings sites (Ziprecruiter, Indeed, etc.)
- Work posting sites specifically for independent contracting
- Community job posting boards

**Look for:** "independent contractor", "1099" "contracting"

For folks with DACA working as an employee...

## You can ask your company if you can turn your job into independent contracting

For folks with DACA, this is a good time to start thinking about becoming independent contractors. You have a work permit right now. Even if DACA ends in the future, as a contractor, they don't have to check your work authorization.

There is no perfect script to make it happen. How you do it and whether you can do it depends on your role, your workplace, and your supervisor.

For folks with DACA working as an employee...

## You can ask your company if you can turn your job into independent contracting

#### Things to Keep in Mind

1. Ask for a higher rate to offset your own costs (health insurance, self-employment tax, etc.)

3. Every company is different. We might not get the outcome we're hoping for.

2. You don't have to think about it as the company doing you a favor. This benefits the company as well! 4. Advocating for yourself can be hard or terrifying. Consider practicing these conversations with friends and family!

For folks with DACA working as an employee...

You can ask your company if you can turn your job into independent contracting

### **Example Conversation**

Remember, there is no script for doing this in the real world.

### Negotiating job offer into independent contracting

There is no perfect script to make it happen. How you do it and whether you can do it depends on your role, the workplace, and the supervisor.

**When?** Typically <u>after you get an</u> <u>offer</u> or close to the <u>offer stage</u>

An employer cannot ask about the applicant's immigration status or citizenship during the hiring process

Evidence of work authorization is not required until after there is an accepted job offer.

#### Show:

- Why this will benefit the company
- 2. Why this will benefit you
- Why this role can be done by an independent contractor

### Negotiating job offer into independent contracting

#### Benefits to the worker:

- Be your own boss
- Control over your own work
- Flexibility
- Tax deductions for business expenses
- Gain experience and skills to start your own business

#### Benefits to the employer:

- Only pay you for the work you do
- Flexibility in staffing
- Don't have to pay employment tax, or other benefits they may provide to employees like health insurance, and vacation pay

This conversation may be easier for roles where the worker has more control & independence.

## Negotiating job offer into independent contracting

### **Example Conversation**

Remember, there is no script for doing this in the real world.

#### Worksheet and Breakout Groups

We'll spend the first 10-15 minutes filling out Part 1 of the Immigrant Rising's Independent Contractor Brainstorming Worksheet

#### **Groups**

- 1. Negotiating job offer into independent contracting
- 2. Converting job into independent contracting
- Brainstorming about monetizing skills as an independent contractor
- 4. Making income besides being an independent contractor
- 5. Reflecting about making income and being undocumented

## Breakout Group Shareback

#### **Groups**

- 1. Negotiating job offer into independent contracting
- 2. Converting job into independent contracting
- Brainstorming about monetizing skills as an independent contractor
- 4. Making income besides being an independent contractor
- Reflecting about making income and being undocumented







### Thank you for joining our event!

We hope it was helpful! Please fill out the feedback survey, which you will receive by email tomorrow.